

# Advocacy 101

## Winter/Spring 2019

Welcome to Advocacy 101! The goal of this course is to help you understand healthcare reform in Idaho and the United States, and give you the tools necessary to effectively advocate for or against policies that may affect your patients.

Time: 7-8:30pm (dinner provided)

Location: WWAMI offices (Water Center, 322 East Front Street, Suite 590)

*Parking in garage under building is free, turn Right at Front & Ave A (by Winco)*

**Session 1 – Thurs Jan 10:** Healthcare Reform in Idaho: Medicaid Passed at the Ballot, Now What?  
Discussant: Liz Woodruff, from Close the Gap Idaho & Idahoans for Healthcare

**Session 2 – Wed Jan 23:** Physicians as Advocates  
Discussants: Andrea Christopher, MD MPH & Magni Hamso, MD MPH

**Special Guest – Sat Feb 2:** Research as Advocacy  
Discussant: David Himmelstein MD, health services researcher & founder of Physicians for a National Health Program

**Session 3 – Wed Feb 13:** Healthcare Reform in the US & the Status of GME in Idaho  
Discussant: Ted Epperly, MD, CEO FMRI, Chair Idaho Healthcare Coalition, Board Member ACGME

**Session 4 – Wed Feb 27:** Developing an Advocacy Strategy: The Midwest Academy Chart  
Discussants: Andrea Christopher, MD MPH & Magni Hamso, MD MPH

**Session 5 – Wed Mar 6:** Speaking with Legislators  
Discussant: Local legislator TBA

**SPECIAL EVENT – Thursday March 14<sup>th</sup> at the State Capitol**  
**11:30-12:15 Physician Press Conference**  
**12-2: Meet & Greet with Legislators**

**Session 6 – Wed Mar 27:** Earned Media  
Discussant: Bill Manny, writer & producer for Idaho Public Television; former Community Engagement Editor for the Idaho Statesman,

*If you attend four of six sessions and participate in one advocacy activity, you will be eligible for a Certificate of Completion. Classes attended last year count.*



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