



# UNIVERSITY *of* WASHINGTON | BOTHELL

## SCHOOL OF BUSINESS

April 16, 2018

Graduate Program Review Committee

Re: UW Bothell School of Business Ten Year Program Review

To Whom It May Concern:

The UW Bothell School of Business is thankful for the exhaustive and diligent work by the committee. Members asked penetrating questions, reviewed detailed materials and demonstrated the highest collegial standards in engagement.

The recommendations are helpful to advance the mission of the school in the next decade. We view ourselves as a strategic asset to the University of Washington. We embrace the positioning of the school as the “front door” to the UW Bothell campus.

The school will initiate a strategic planning exercise that will include a strategic facility plan. This will become the chief focus of the Dean in the coming years. The effort will be initiated this Spring quarter in collaboration with the school’s advisory board. The timing is good- the campus is initiating its own strategic planning exercise and this allows us to align our efforts. Our goal is to create a strategic plan that guides the work of the School of Business in the coming years. To support the goals of that plan, we will focus on identifying funding to enhance the school’s work- especially emphasizing the creation of a unified space for all staff, faculty and students of the School of Business.

We thank the committee for advocating for greater advancement resources to support the needs of the School. We have already begun a constructive dialogue with the campus advancement team. We have not received immediate assurance that we will obtain dedicated resources. However, we anticipate receiving the support needed to advance the fundraising efforts of the school.

We thank the committee for noting the need to support Assistant and Associate professors in their career pathway. The current promotion and tenure document includes guidance for both ranks- so, it is not clear if a new document is needed to focus on the promotion of Associate Professors. However, greater attention will be paid to mentorship of Associate Professors. We recently revised our

## INSPIRING BUSINESS EXCELLENCE

Box 358533, 18115 Campus Way NE, Bothell, WA, 98011  
Tel: (425) 352 5394, Fax: (425) 352 5277, TTY (425) 352 5303, [www.uwb.edu/business](http://www.uwb.edu/business)

UW Bothell Eastside Leadership Center, Suite E-100, 2515 140th Ave. NE,  
Bellevue, WA 98005, Tel: (425) 352-3608



**PRME**



AACSB faculty definitions, providing further clarity to tenured faculty. We agree that the caliber of faculty joining the School is exceptional. This continues with this year's hiring season. Creating the climate to ensure that these faculty thrive on our campus is crucial in the coming years and we plan to continue our efforts in this area.

On growth management, we are working with the campus to understand how the RCM model being adopted at the campus level can support our growth- especially at the Eastside Leadership Center in Bellevue. Working with campus stakeholders to ensure that the school operates efficiently and has suitable resources to support growth will be important in the coming years.

On staff management, identifying plans to develop staff to meet the changing needs of the School of Business in the coming years will be a priority. Our staff are devoted to the mission of the school and finding ways to support their advancement in our organization will be crucial to our continued success.

With these small clarifications, we are delighted to accept the report of the committee in its entirety. The report provides us added inspiration to devote our efforts to serving the mission of the School and our region. We thank the committee for recommending a ten year extension.

With sincere thanks,

Professor and Dean