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UNIVERSITY of WASHINGTON | TACOMA
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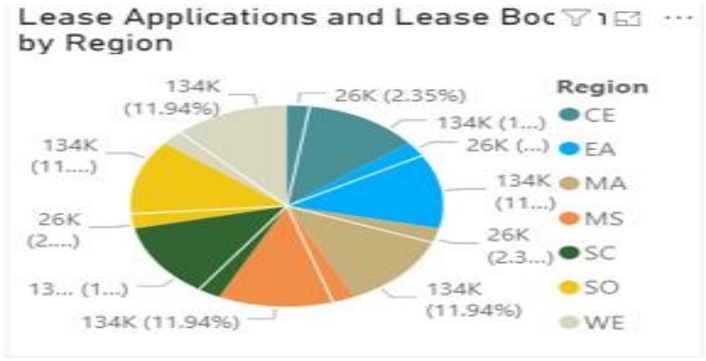
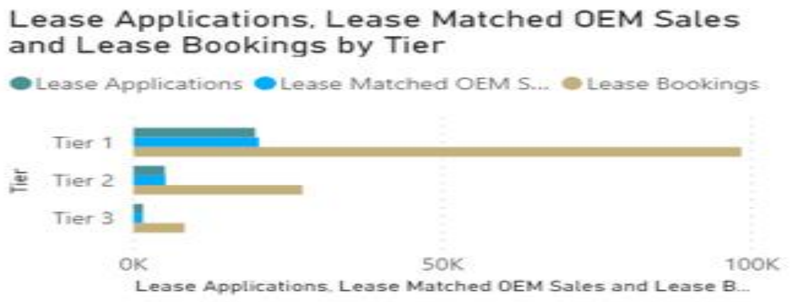
Hyundai Capital of America
Artificial Intelligence and Analytics Project

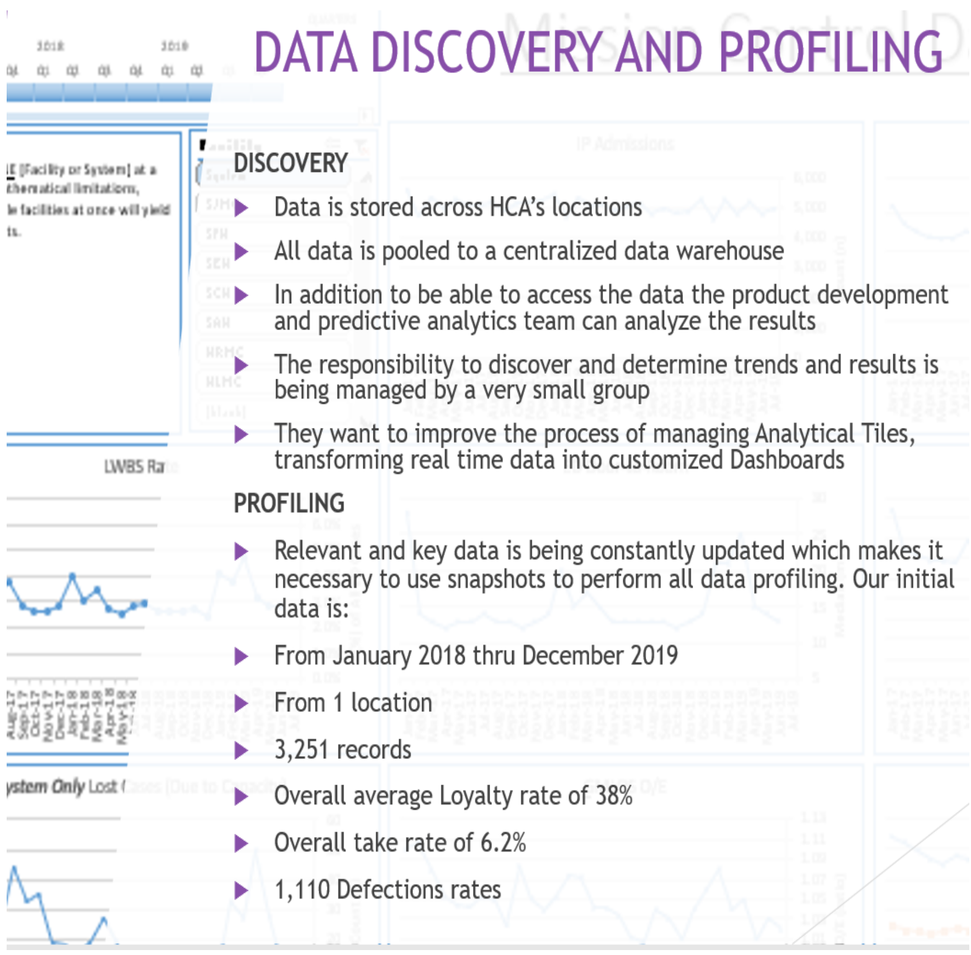
Team A10

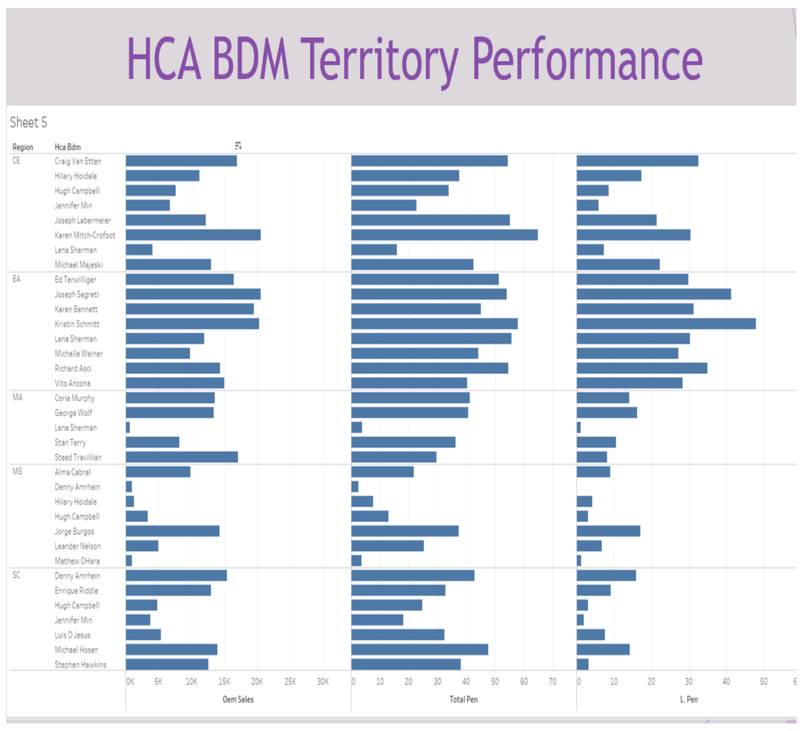
Project Background

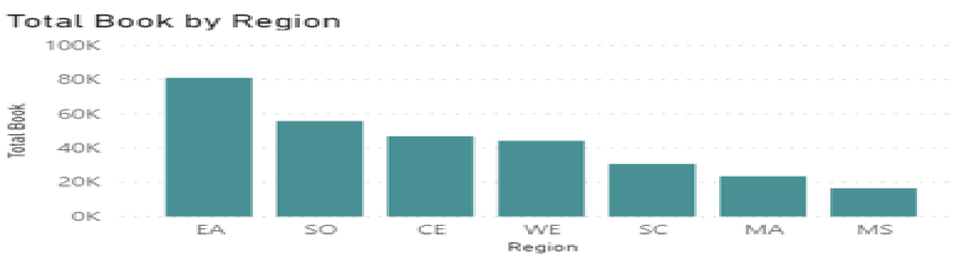
- HCA is the trusted Captive Finance Partner of Hyundai, Kia and Genesis vehicles
- Over 1.7 million retail customers
- Servicing 1,700 dealerships
- Goal is to develop a tool that will help increase sales.
- To create a live, interactive dashboard.

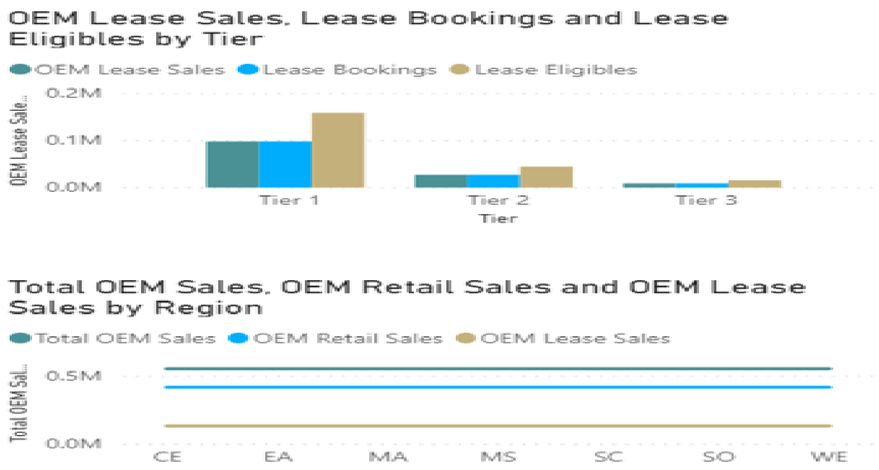












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