South Tacoma Auto

MILGARD SCHOOL OF BUSINESS
W UNIVERSITY of WASHINGTON | TACOMA

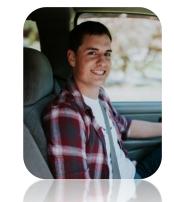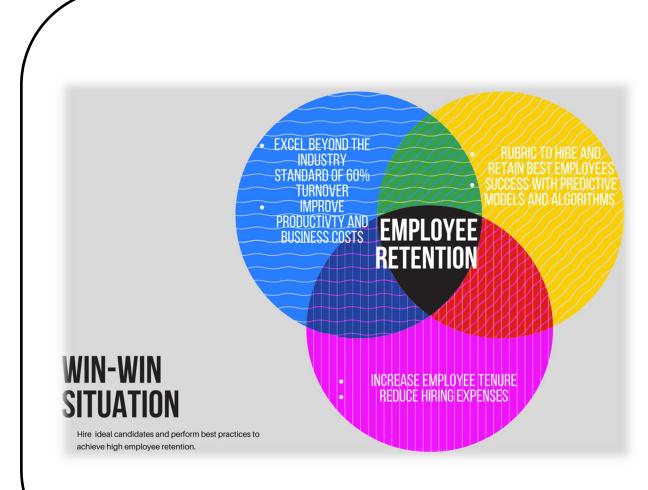## Team B2

Justice Wilkins Anthony Teeter Srisha Gorasa Nam Phan Ericka McKinney

Description:
- South Tacoma Auto is a mid-sized independent, pre-owned vehicle dealership company.
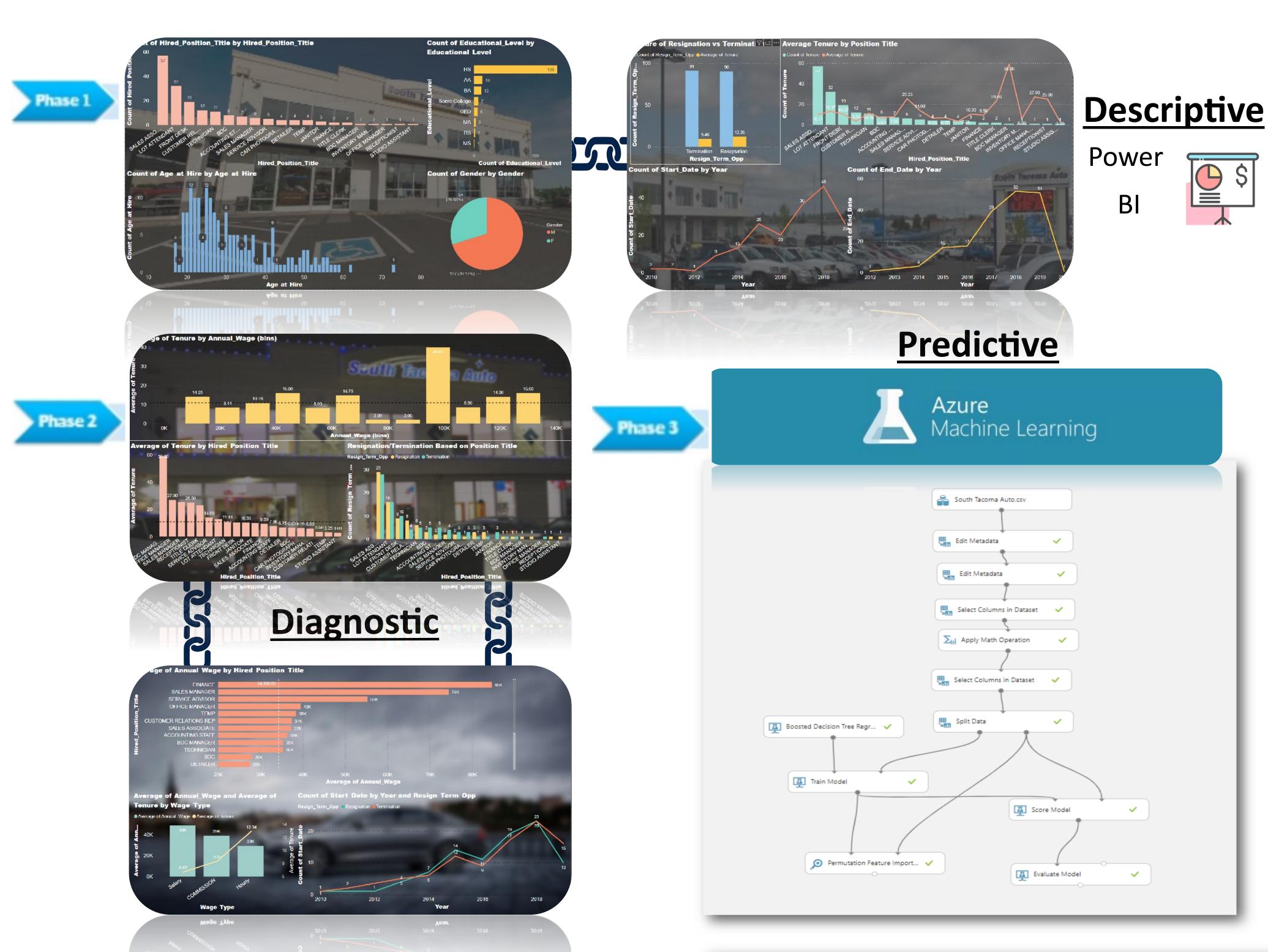
Business Problem:
- In a pre-owned automobile trading business, employee retention is the main bottleneck.

Goal/Objective:
- To determine attributes that affect employee retention.
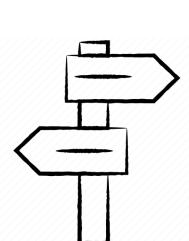- To improve the hiring process for the recruitment team.

Scope:
- To improve and/or maintain high levels of employee retention.

Phase 1

Descriptive
Power
BI

Phase 2

Predictive

Phase 3

Azure
Machine Learning

Diagnostic

Cognitive
- Azure ML
- Word Cloud

Phase 4